

MONOCLE

A BRIEFING ON GLOBAL AFFAIRS, BUSINESS, CULTURE & DESIGN

issue 17 . volume 02
OCTOBER 2008

- A AFFAIRS** Lessons in modern media warfare
- B BUSINESS** The Spanish Armada mach 2
- C CULTURE** The art market's deep Frieze
- D DESIGN** Dressing for a Ryokan weekender
- E EDITS** Buying in Buenos Aires, an industrious Barcelona boulevard and Francesco Ricci Bitti serves up his last meal
- EXPO** A force in broadcasting

Craft makes a comeback

MONOCLE on 'Made in Europe' and the rise of real provenance
Plus all the finishing touches in our **ACCESSORIES DIRECTORY**



A MONOCLE SPECIAL REPORT

Why China's out of fashion for manufacturers

That's right, we're making everything in Europe again



UK £5
USD \$10
EUR 12 (GER)
EUR 10 (ITA)
SEK 100
JPY ¥2,310
AUD \$12.95
SGD \$19.90 (SINGAPORE)
DKK 122
9 17717531243006

E

INVENTORY
October arrivals



Inventory
No. 17 – October 2008



08

MC1 and To be Us
Wooden toys

The MC1 Architecture Box is a grown-up take on Lego. Each set comes with seven types of wooden brick, elegantly handcrafted from Swiss pear, and a booklet providing pointers on how to erect everything from a Gothic cathedral to a modernist skyscraper. Developed in 1945 by the late Italian designer Bruno Munari, who was also an acclaimed children's author, the toy is guaranteed to bring out one's inner architect. The MC1 is available



through Corraini, a publishing house based in Mantua, Italy, that distributes Munari's writings. And for a motor to park up by your child's Byzantine creation, we'd opt for a To be Us "La Sportiva" car designed by Matteo Ragni and hand-made in Brianza. — IC
tobeus.it
corraini.com